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MEDIFACTS REACHES MILESTONE: 10,000 SITES UNDER MANAGEMENT WORLDWIDE

Continued adoption of WebHeart® Propels Medifacts to Global Milestone

ROCKVILLE, MD (USA), October 28, 2009– MEDIFACTS INTERNATIONAL, INC., one of the largest global providers of noninvasive cardiovascular diagnostic services, today announced that they have achieved a company milestone with 10,000 clinical trial sites spread across five continents currently under management.

Medifacts' proactive planning approach and their commitment to treating their clients as partners has greatly contributed to their global expansion while Medifacts' WebHeart® has been the ideal choice for sponsors who are looking to create efficiencies, reduce costs, and greatly improve the quality of the experience for clinical trial participants.

Medifacts' global footprint, which includes offices with operational capabilities in North America, Europe, and Asia, allows its partners to conduct studies locally with Medifacts staff trained in the idiosyncrasies of each distinct market. The capability to conduct studies with local staff has served as an important catalyst for Medifacts' and their continued growth in established and emerging markets.

Michael Woehler, Medifacts International's President and Chief Executive Officer said: "At the end of the day clinical research is about serving people. We listened to our clients, they asked for global coverage and we responded. Our commitment to serve our clients' needs continues to pay dividends as we advance our position as one of the top three global companies providing cardiovascular safety solutions".

About MEDIFACTS

Driven by best-in-class Science, Technology, and Service Quality, Medifacts International has become a global leader providing ECG, Holter, Ambulatory Blood Pressure Monitoring, Spirometry, Glucometry, Pulse Wave Analysis and related services to pharmaceutical, biotech and medical device companies.

Medifacts International's scientific expertise, proprietary WebHeart® technology, global presence and recognized quality leadership has established Medifacts International as one of the top 3 providers in comprehensive cardiac safety and efficacy services

WebHeart® is a proprietary, global, web-based platform that offers a complete solution to acquiring, displaying, measuring, and managing cardiac safety and efficacy data in clinical trials. This system allows for live, genuine real-time access to ongoing study activity and data, delivering value added services to Medifacts International's clients alongside operational and cost efficiencies. Because no actual programming is needed, the time and cost of both study setup and data submission are dramatically reduced.



Medifacts
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PRESS RELEASE

Contact:

Jennifer Grigonis
MEDIFACTS International
+1. 301.768.8923
jgrigonis@medifacts.com
www.medifacts.com

Press Contact:

Preston T. Moritz
Agency Moritz
+1.215-605-0993
preston@agencymoritz.com
www.agencymoritz.com