

## Intel Capital Invests \$10 Million in Endeca

Investment highlights significance of multi-core computing to next-generation Information Access technologies

SANTA CLARA, Calif. — January 23, 2008 — Investment highlights significance of multi-core computing to next-generation Information Access technologies.

"Information access platforms play a crucial role in linking vast collections of data," said Arvind Sodhani, president of Intel Capital. "Our investment in Endeca will further their capabilities by capitalizing on Intel's next generation multi-core platforms in this market segment."

"Endeca's success to date would not have been possible without the innovations Intel has brought to market. Multi-core computing will play one of the greatest enabling roles for adoption of next generation information access technology," said Steve Papa, CEO of Endeca. "This investment from Intel Capital has the potential to accelerate Endeca's success in gaining adoption for information access."

Endeca's innovative information access software helps people explore, analyze and understand complex information. The Endeca Information Access Platform, built around a new class of access-optimized database, features sub-second query performance and supports extreme scale. As a result, organizations can unlock latent value of current information investments and rapidly deploy new classes of intuitive information access applications to a wide audience of users.

"We recognize the value of Endeca's solution to accelerate the speed in which companies consume information and make decisions," said Lisa Lambert, managing director of the Software and Solutions Group, Intel Capital. "The company's comprehensive product offering, consistent growth, and high customer return-on-investment as measured by repeat sales, position Endeca to be the leader in the next generation of information access and analysis software. The investment also illustrates our steady support for emerging technologies in all economic landscapes."

### About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing, and cleantech. Since 1991, Intel Capital has invested more than US\$6 billion in approximately 1,000 companies in more than 40 countries. In that timeframe, about 157 portfolio companies have gone public on various exchanges around the world and another 187 have been acquired by other companies. In 2007, Intel Capital invested about US\$639 million in 166 deals with approximately 37 percent of funds invested outside the United States. For more information on Intel Capital and its differentiated advantages, visit [www.intelcapital.com](http://www.intelcapital.com).

### About Endeca

Endeca offers innovative information access software that helps people explore, analyze and understand complex information, guiding them to unexpected insights and better decisions. The

Endeca Information Access Platform, built around a new class of access-optimized database, powers applications that combine ease of searching and browsing with the analytical power of business intelligence. Over 500 leading global organizations including ABN AMRO, Boeing, Cox Newspapers, The (US) Defense Intelligence Agency, Dell, Ford Motor Company, Hyatt, IBM, John Deere, The Library of Congress, Texas Instruments, and Walmart.com rely on Endeca to power business-critical applications that increase revenue, reduce costs and streamline operations.

Headquartered in Cambridge, MA, Endeca has operations in North America, Europe and Asia. For more information: [endeca.com](http://endeca.com) or [info@endeca.com](mailto:info@endeca.com).

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