

Ortho Organizers, Inc. Introduces New Product Line - *Ancor Pro* Orthodontic Anchorage System

CARLSBAD, CA April 2, 2007 – Ortho Organizers, Inc., a leading manufacturer of orthodontic products, announced today that it has launched the *Ancor Pro* Orthodontic Anchorage System. The *Ancor Pro* Orthodontic Anchorage System provides enhanced stabilization compared to traditional techniques, as well as increasing patients' comfort and acceptance.

“The *Ancor Pro* Orthodontic Anchorage System is designed by a team with more than 25 years of dental implant industry experience,” said George W. Guttroff, President and CEO of Ortho Organizers. “The key goal of the design was to provide one of the most multi-functional anchors in the Orthodontic market, while maintaining overall ease of use and simplicity to the clinician.”

The *Ancor Pro* Orthodontic Anchorage System utilizes a multi-functional single head for the attachment of elastic chains, coil springs, archwires or other orthodontic auxiliaries. The sharp tip and threads of the anchor allow for self-drilling and self-tapping, and only require local, or topical, anesthesia for placement. In addition, anchors are available in 1.6mm diameter and multiple lengths of 6mm, 8mm and 10mm.

The design of the new anchors is also beneficial to the patient. The *Ancor Pro* Orthodontic Anchors offer absolute anchorage, not requiring patient compliance, and are more comfortable compared to traditional orthodontic auxiliaries. The anchors are easy to place and to remove at chairside, requiring less chair time for the patient.

Ortho Organizers expects the addition of the *Ancor Pro* Orthodontic Anchorage System to position the Company globally as a full-solution provider of orthodontics products. Ortho Organizers will support the launch of the new anchorage system with educational offerings to continue building awareness of this innovative treatment option and to train clinicians on the advantages of the *Ancor Pro* Orthodontic Anchorage system.